



Causal AI to increase clinical trial success

Manjari Narayan, PhD

Rapidly improve **quality of decision tools** in
drug discovery and development using AI



10x clinical trial **success rates**



Save patients **billions of dollars**

Experienced quantitative scientist in biomedicine



Manjari Narayan, PhD



Signal Processing

Statistical Machine Learning



Human Neuroscience; Psychiatry

AI guided protein science; Gene Therapy

CONSENSUS STUDY REPORT

**Making Medicines
Affordable**

A National
Imperative

Healthcare expenditure
— 20% of GDP by 2030



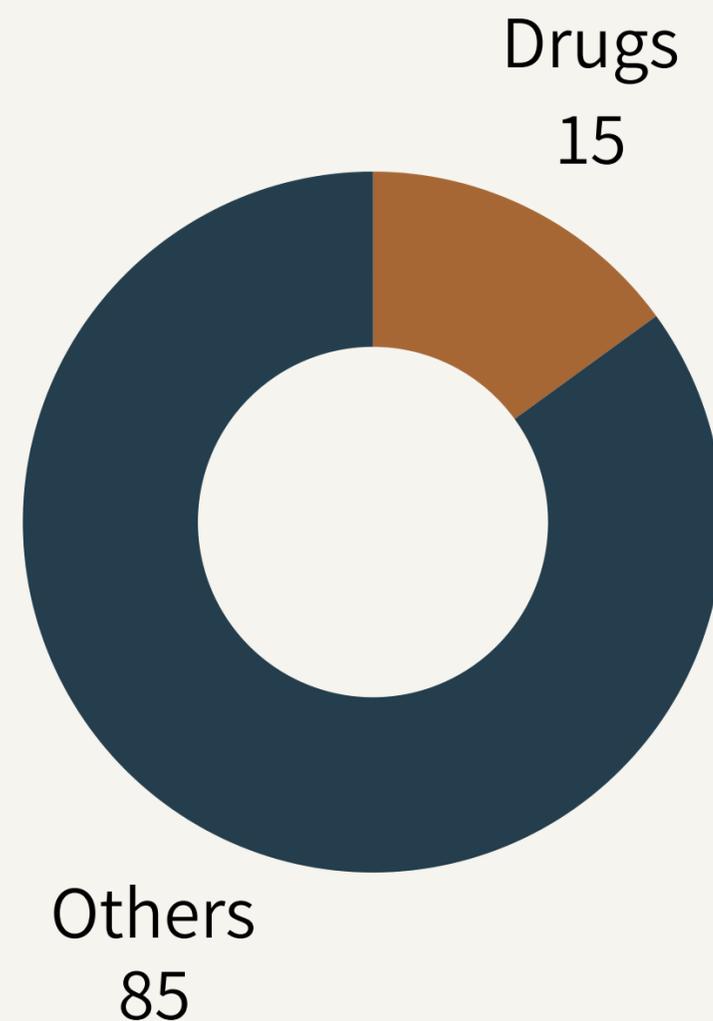
CONSENSUS STUDY REPORT

Making Medicines Affordable

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Healthcare expenditure — 20% of GDP by 2030



Source data: [IQVIA Report, 2021](#)

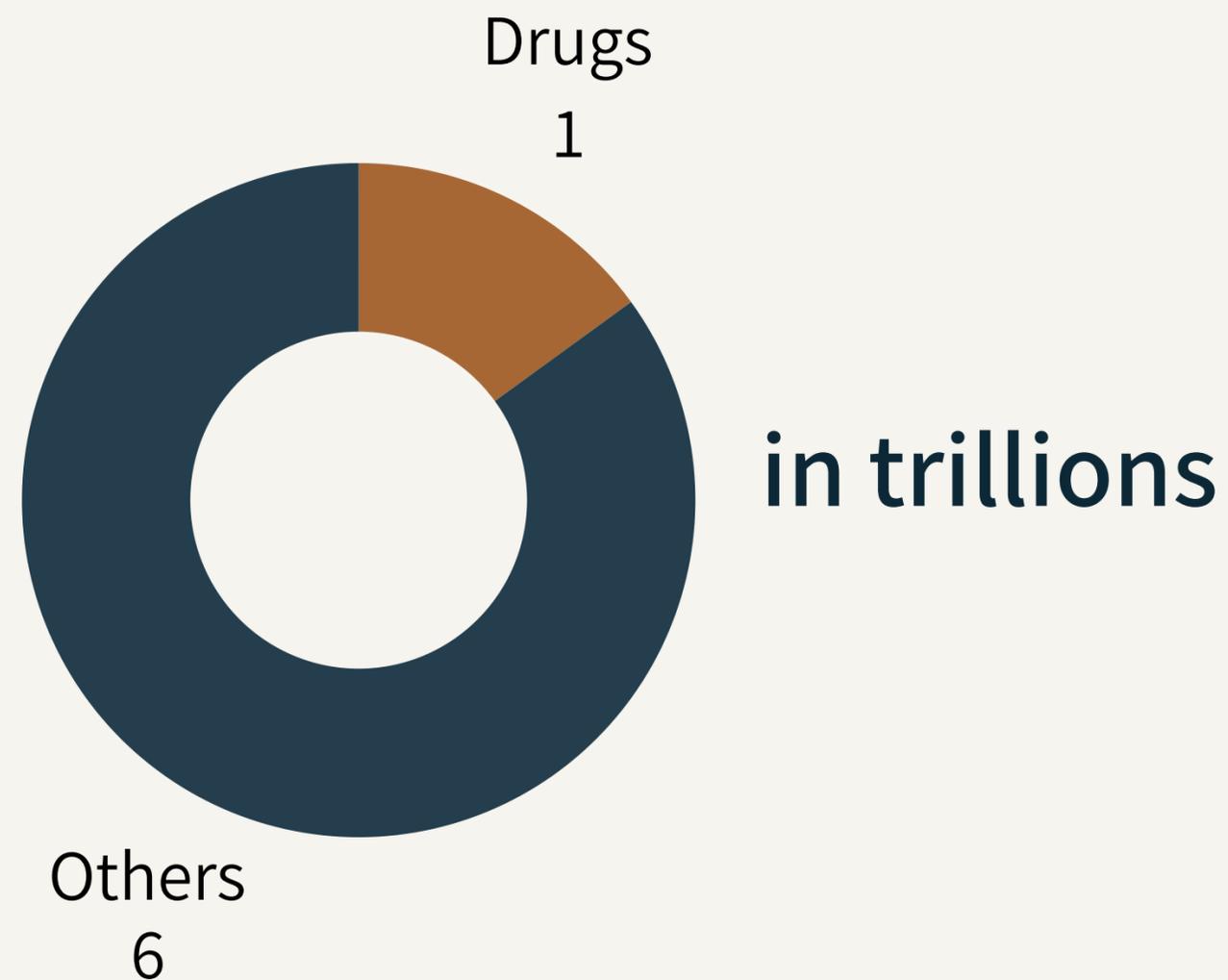
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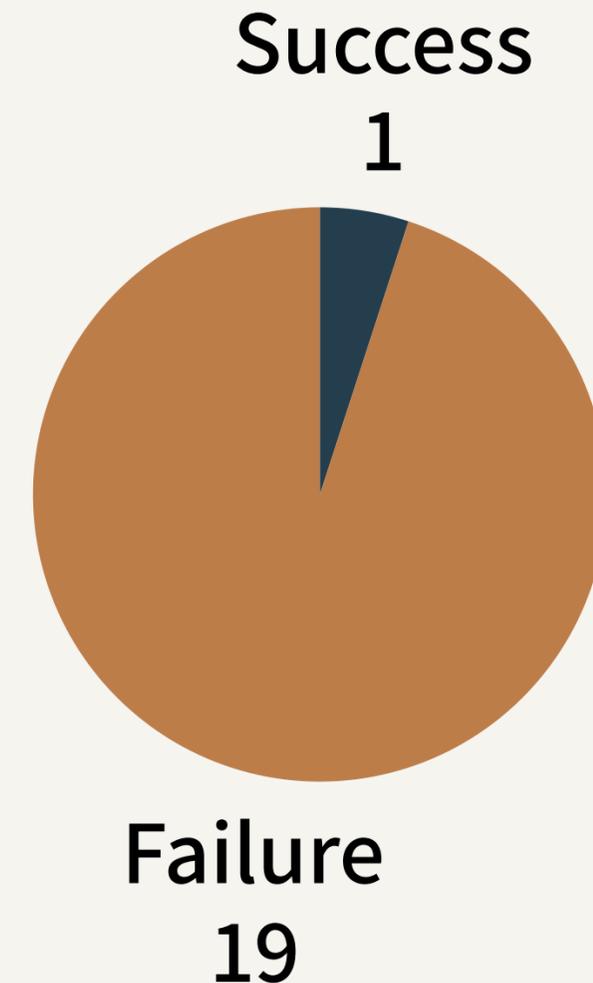
Healthcare expenditure — 20% of GDP by 2030



Source data: [KFF report, 2021](#)

Success rates in drug development

5.7%



Source data: Wong et. al. (2019); Evaluate Pharma, March 2023

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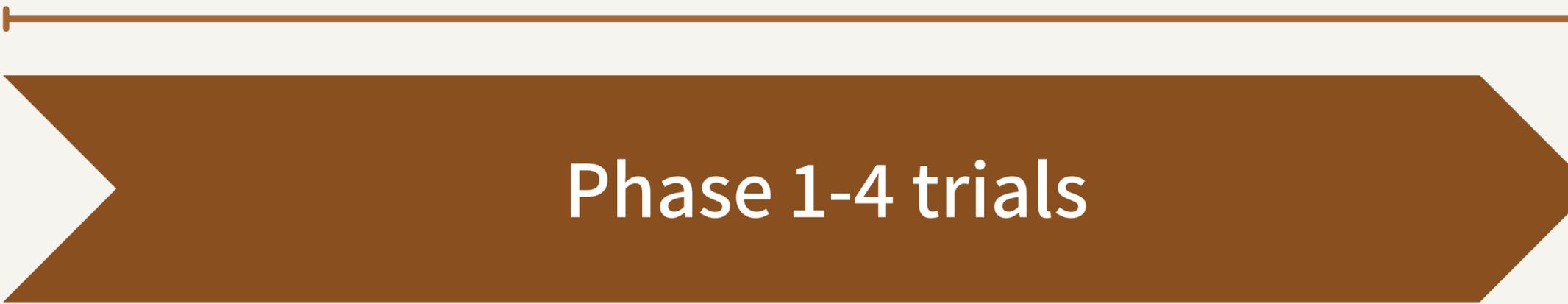
**USD 2+ billion
per new drug launch**

Most of the time & money is spent in clinical trials

Drug Discovery &
Development



7.5 years



Phase 1-4 trials

10 years



What if we could 10x success rates for every disease area?

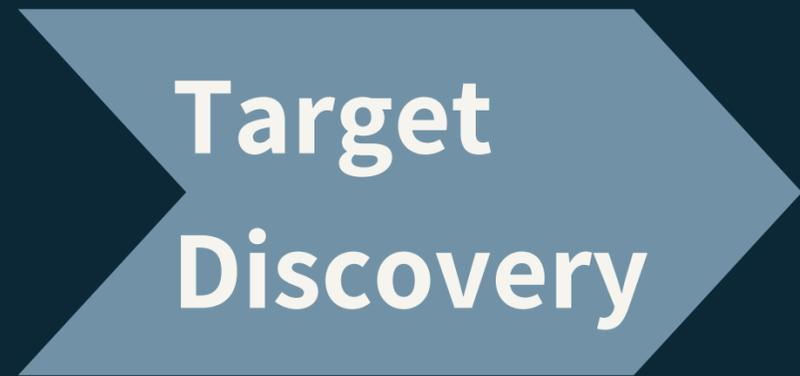
57%
success rates



< 200m
per new
drug launch

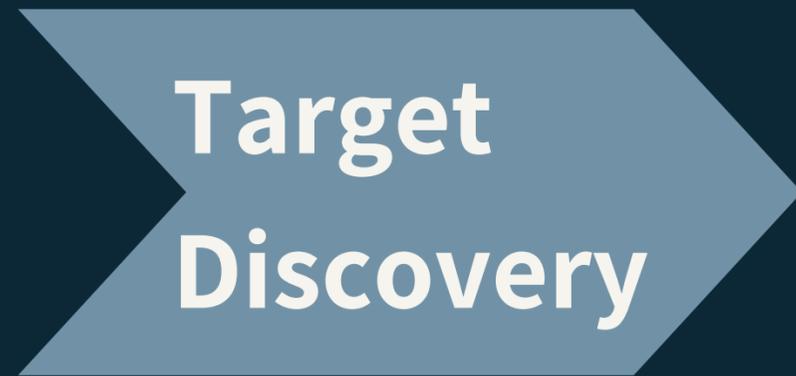
**ATHENA: Platform to enable rapid
improvement of decision tools and
increase successful clinical trials**

Traditional drug development relies on a series of proxy signals



Identify better target
to modify disease

Traditional drug development relies on a series of proxy signals



Identify better target
to modify disease



Search and improve the
best drug/molecule

Traditional drug development relies on a series of proxy signals

Target
Discovery

Identify better target
to modify disease

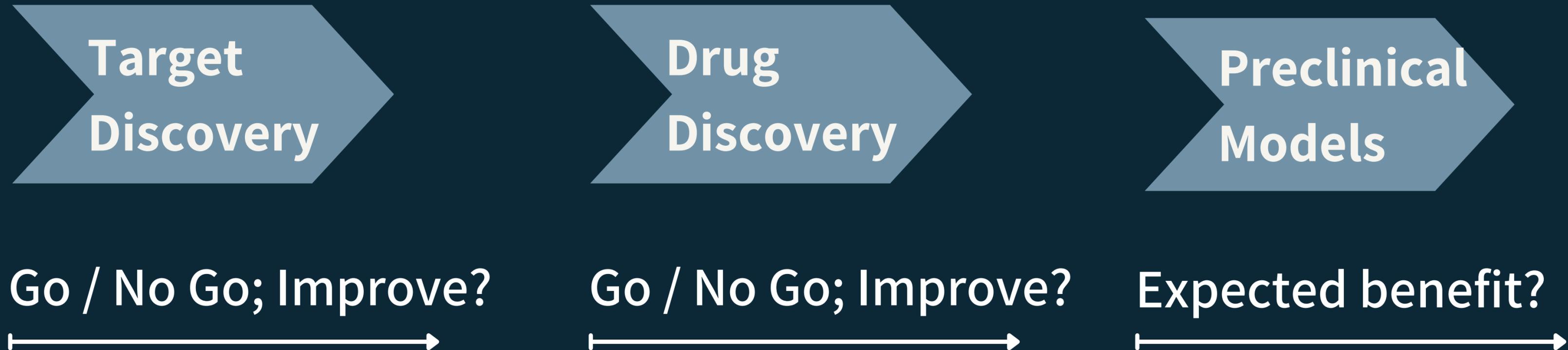
Drug
Discovery

Search and improve the
best drug/molecule

Preclinical
Models

Does it work in
mice?

Proxies are decision tools to guide early drug development



Examples of decision tools

Biomarkers of disease mechanism

Assays of drug properties
(e.g solubility)

3D models, organoids, organ-on-a-chip

Animal models of disease
(e.g mice)

Examples of decision tools

How good are these tools?

Biomarkers of disease mechanism

Assays of drug properties
(e.g solubility)

3D models, organoids, organ-on-a-chip

Animal models of disease
(e.g mice)

Between 1999–2009,
16 IGF-1 inhibitors tested in
183 cancer trials all failed despite
“favorable” preclinical data

Jentsch V, Osipenko L, Scannell JW, Hickman JA. Costs and Causes of Oncology Drug Attrition With the Example of Insulin-Like Growth Factor-1 Receptor Inhibitors. *JAMA Netw Open*. 2023. doi:[10.1001/jamanetworkopen.2023.24977](https://doi.org/10.1001/jamanetworkopen.2023.24977)

Scannell JW, Bosley J, Hickman JA, et al. Predictive validity in drug discovery: what it is, why it matters and how to improve it. *Nat Rev Drug Discov*. 2022. doi:[10.1038/s41573-022-00552-x](https://doi.org/10.1038/s41573-022-00552-x)

How do people
assess tools
today?

How do people
assess tools
today?

1

Intuition

How do people assess tools today?

1

Intuition

2

Reliability

How do people assess tools today?

- 1 Intuition
- 2 Reliability
- 3 Biased metrics — non-causal

How do people assess tools today?

- 1 Intuition
- 2 Reliability
- 3 Biased metrics — non-causal
- 4 Clinical success/failures — coarse

Not a good fit for academia or biotech or pharma

Academia

Typically don't test discoveries with clinical development

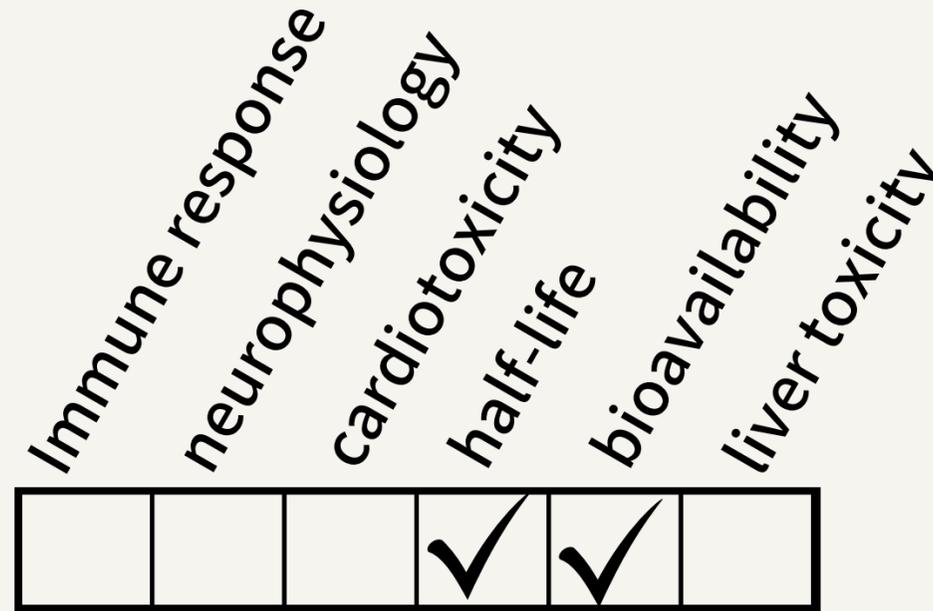
Biopharma

Evaluate a potential improvement only through 5-10 year cycle with new clinical trials

ATHENA.1: Systematically evaluate decision tools using clinical data



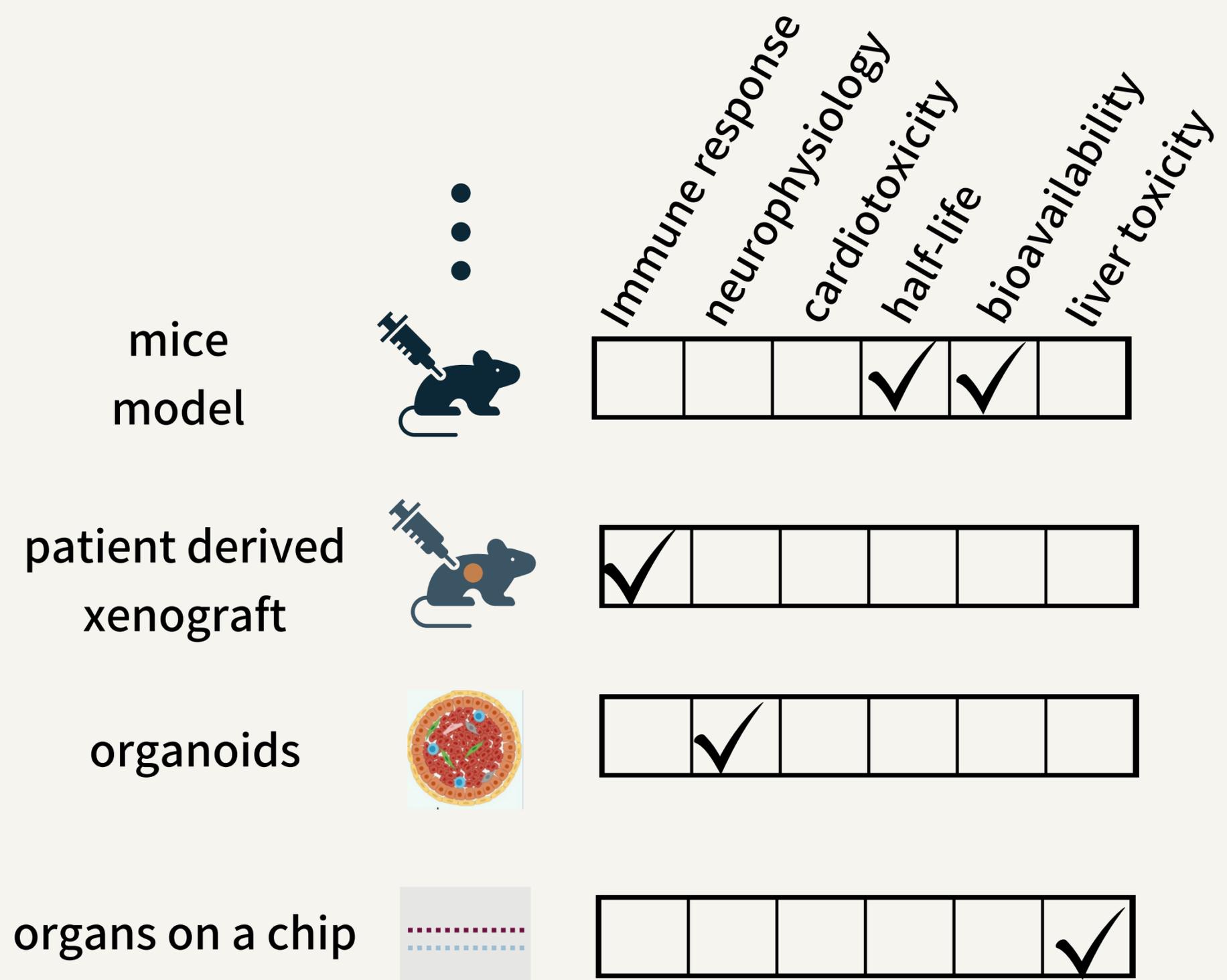
mice
model



$f(\text{therapy, disease})$



At best, any individual assay or tool maybe partially useful



f(therapy, disease)



At best, any individual assay or tool maybe partially useful

“ I think the best way to make progress on applications of machine learning to drug discovery is to **fund a large public effort that will generate high-quality data and make this data available to the community.**

Patrick Walters,
Chief Data Officer of Relay Therapeutics

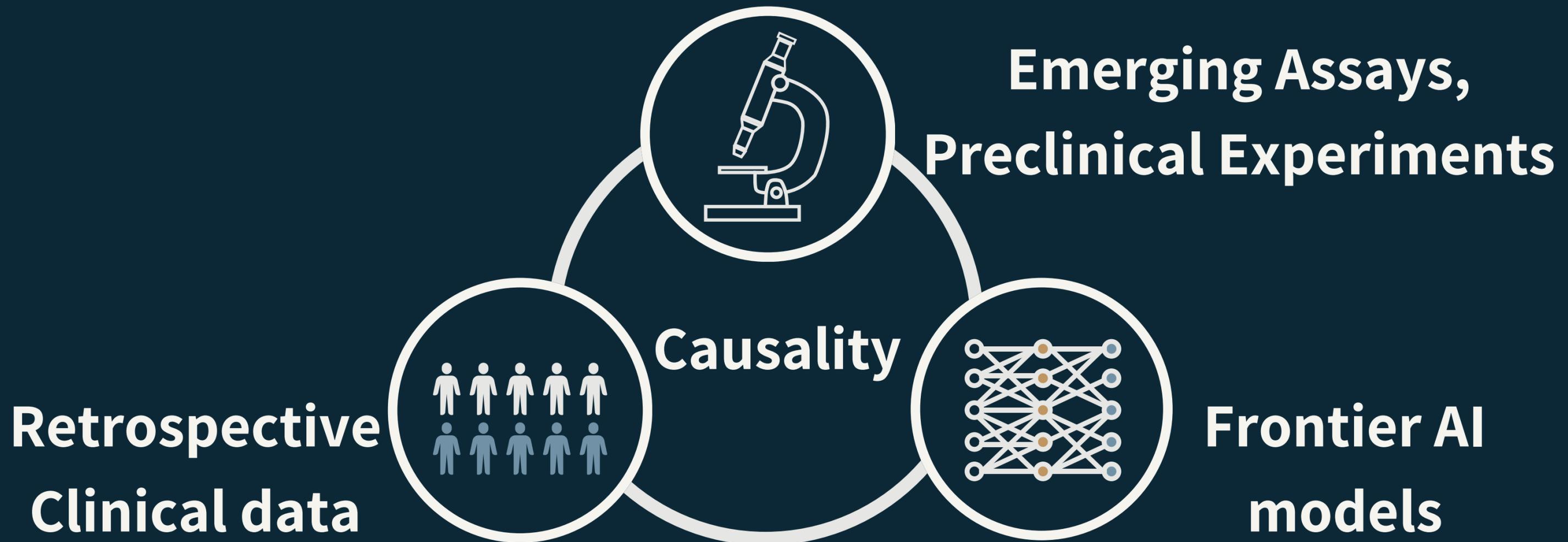
“ Generally too few data to expect algorithms to infer relationships between drug treatment and in vivo endpoint observations

Andreas Bender,
Professor of Molecular Informatics, Cambridge

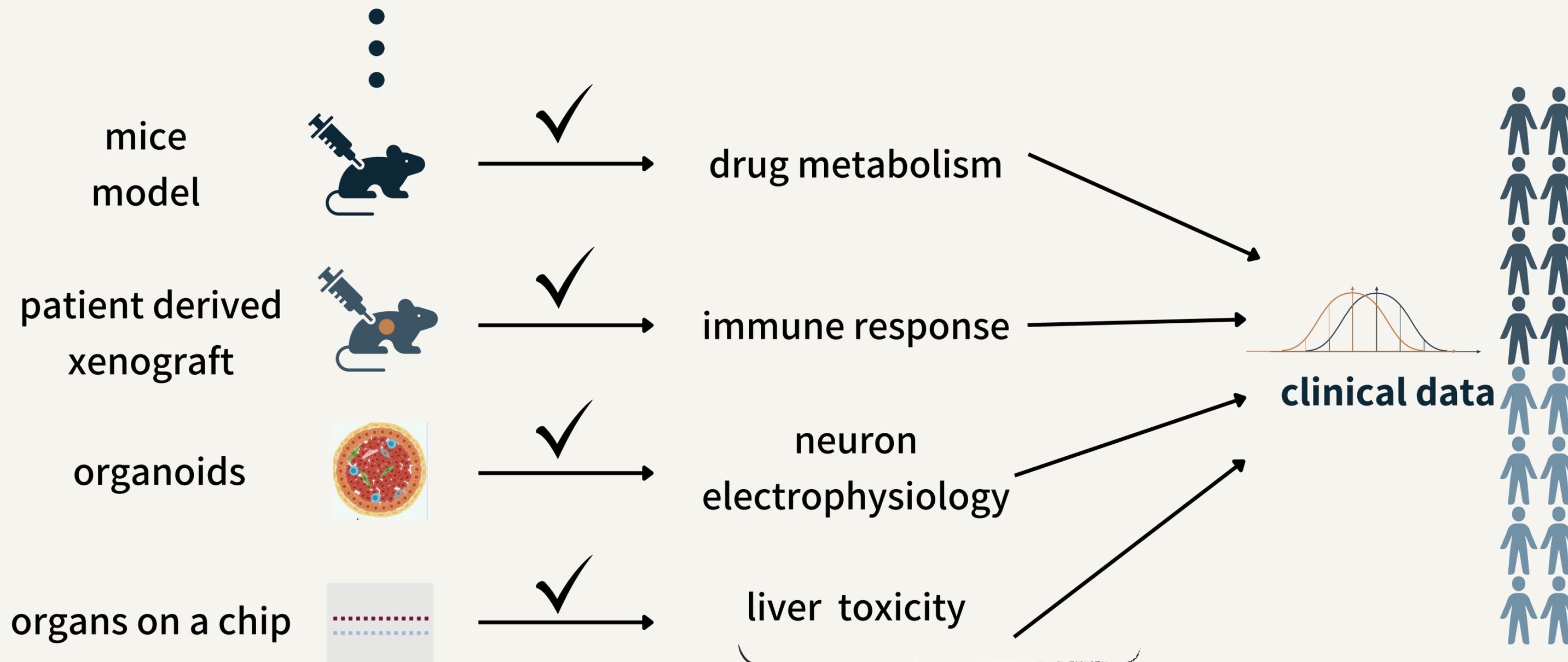
“ We lack consistent and quality data for both training and validation across most applications in drug discovery.

Sam Bjork & Travis Hughes
Digitalis Ventures

ATHENA.2: Create an improved integrated decision tool to predict in-human data using Causal AI

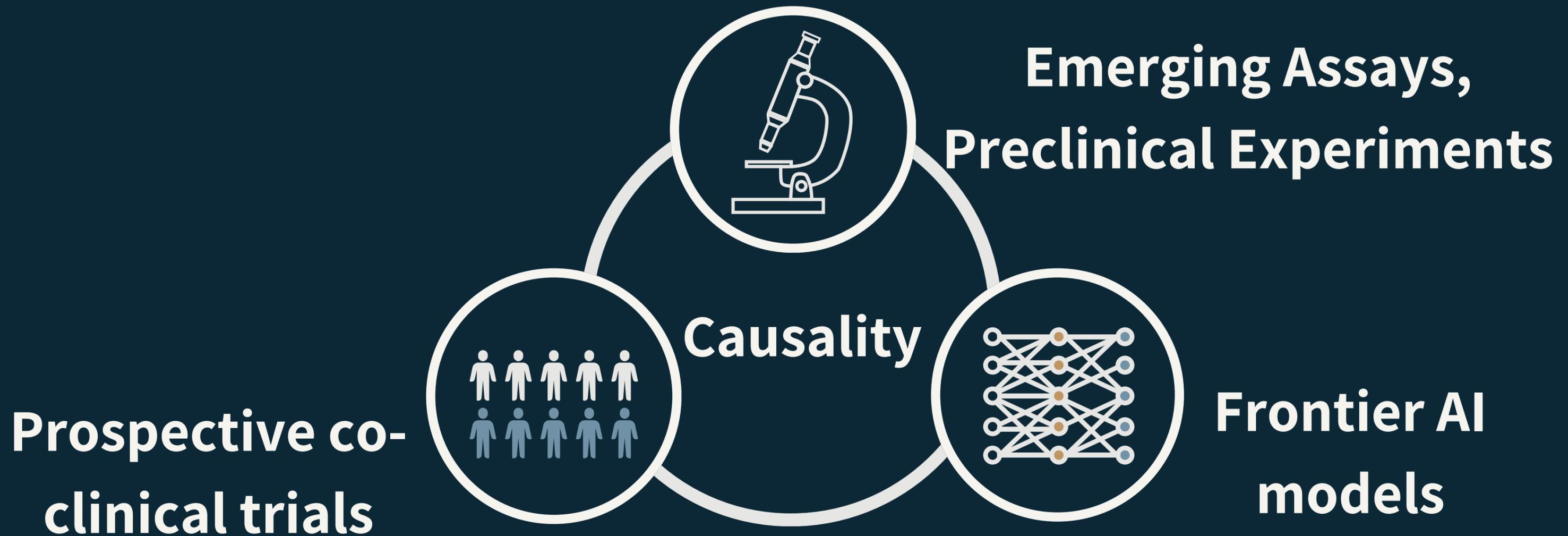


Learn optimal synthesis of preclinical models to predict > 90% human equivalent response to novel therapeutics

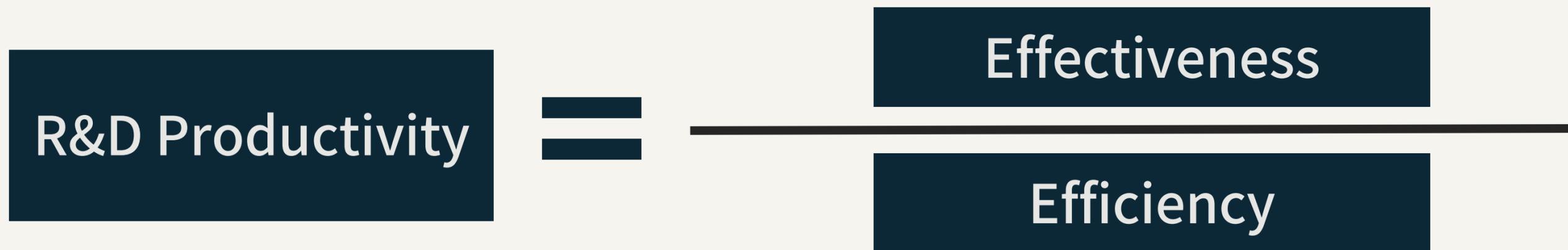


Causally aware AI to triangulate strengths/weaknesses

ATHENA.3: Use co-clinical trials to assess ATHENA vs. existing approaches



ATHENA vs. Other AI



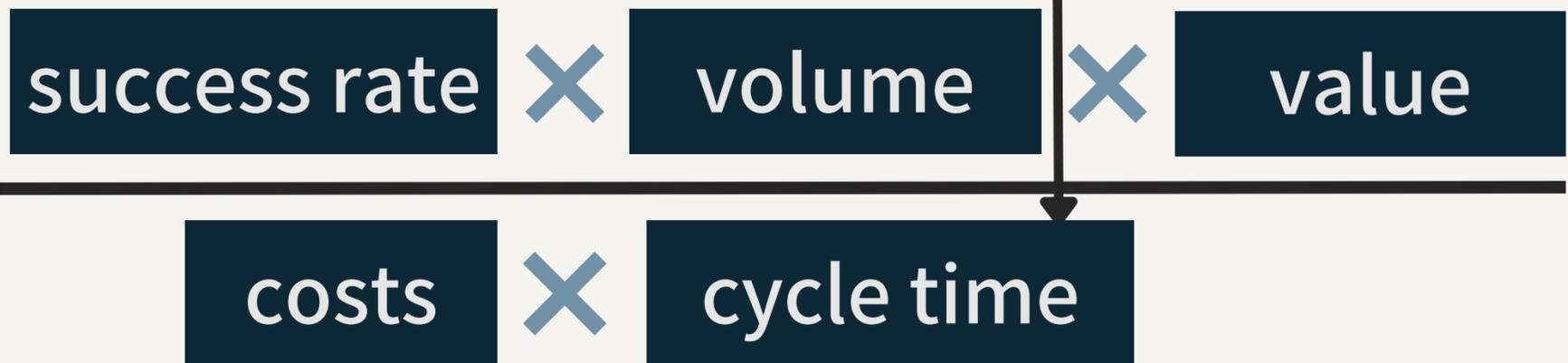
ATHENA vs. Other AI

ATHENA - Causal AI to improve decision tools

AI for Drug Discovery

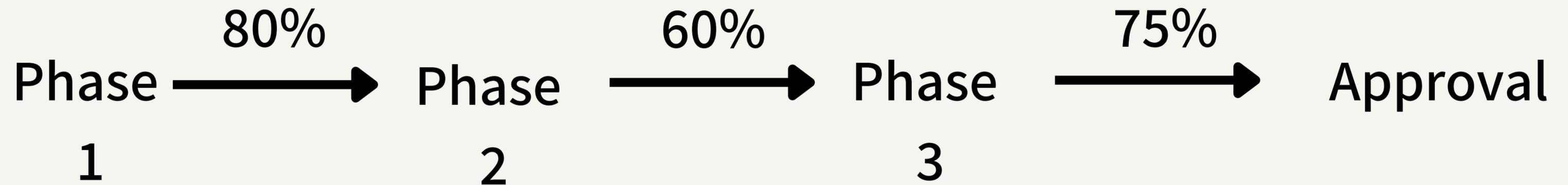
R&D Productivity

=

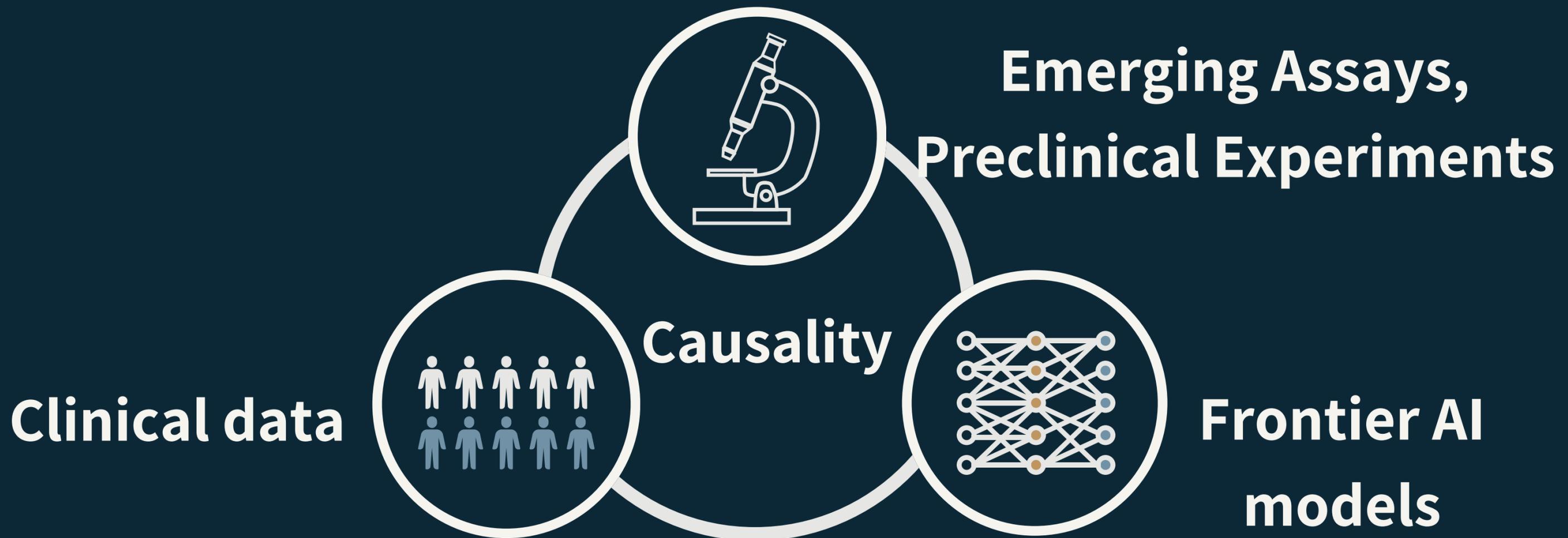


5x success rates in < 5 years

36% overall success rates in a single disease area



If ATHENA succeeds, tangible proof that decision tool quality matters!



Spur adoption in early drug development ecosystem

Biotech Startups

THYMMUNE

 NewLimit

 emulate

Biopharma & VCs

 Roche

 VERTEX

RELATED SCIENCES

DIGITALIS VENTURES

Curie.Bio

Non-profits

 ALS
THERAPY DEVELOPMENT
INSTITUTE

Help Us Solve
The Cruel Mystery
LUPUS[®]
FOUNDATION OF AMERICA

BILL & MELINDA
GATES *foundation*

 Alzheimer's
Drug Discovery
Foundation

 THE MICHAEL J. FOX FOUNDATION
FOR PARKINSON'S RESEARCH

Translational / Regulatory Science

 NIH National Center
for Advancing
Translational Sciences

 FDA U.S. FOOD & DRUG
ADMINISTRATION



Successes and Opportunities in
Modeling & Simulation for FDA

Full vision needs 150m over 5 years

Phase 1: 30 m

**Build & evaluate platform for
a data-rich problem
— oncology & toxicity**

Phase 2: 60m per disease

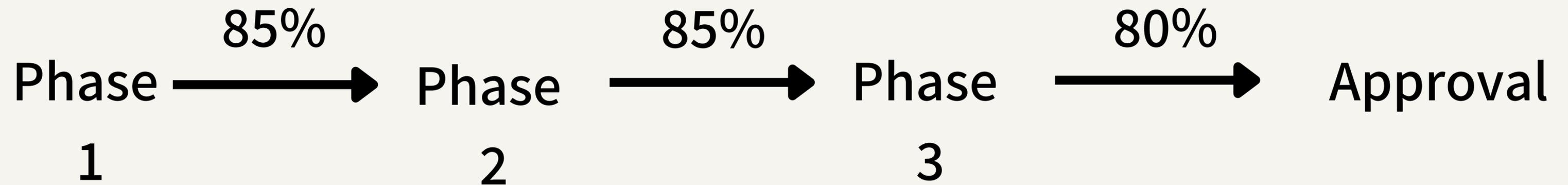
**Scale to multiple decision tools
in 2 disease areas —
neurodegenerative &
autoimmune**

Improving decision tools — ARPA hard

- Decision tools are a public good: requires aligning incentives & public-private-government partnerships
- Create shared problem + trustworthy evaluation
- Bringing together experts in early drug development + experts in improving external validity from causal AI

10X success rates in 10 years

57% overall success rates across all diseases



Thank you



Manjari Narayan

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Additional Slides

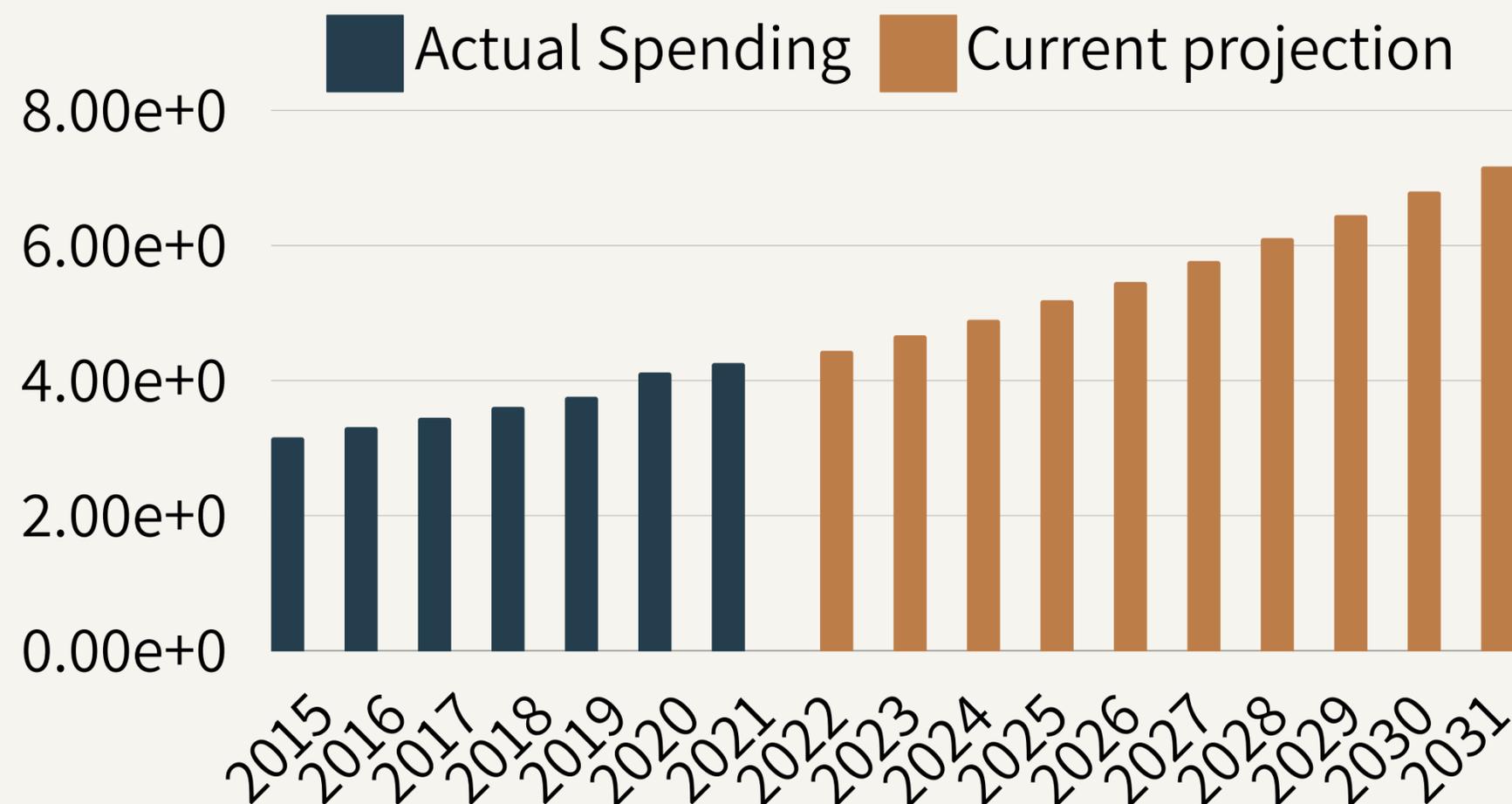


Making Medicines Affordable

A National
Imperative



Healthcare expenditure projected to rise to 20% of GDP by 2030



**Precedent: Why is this in the realm of
feasible?**

Related Efforts

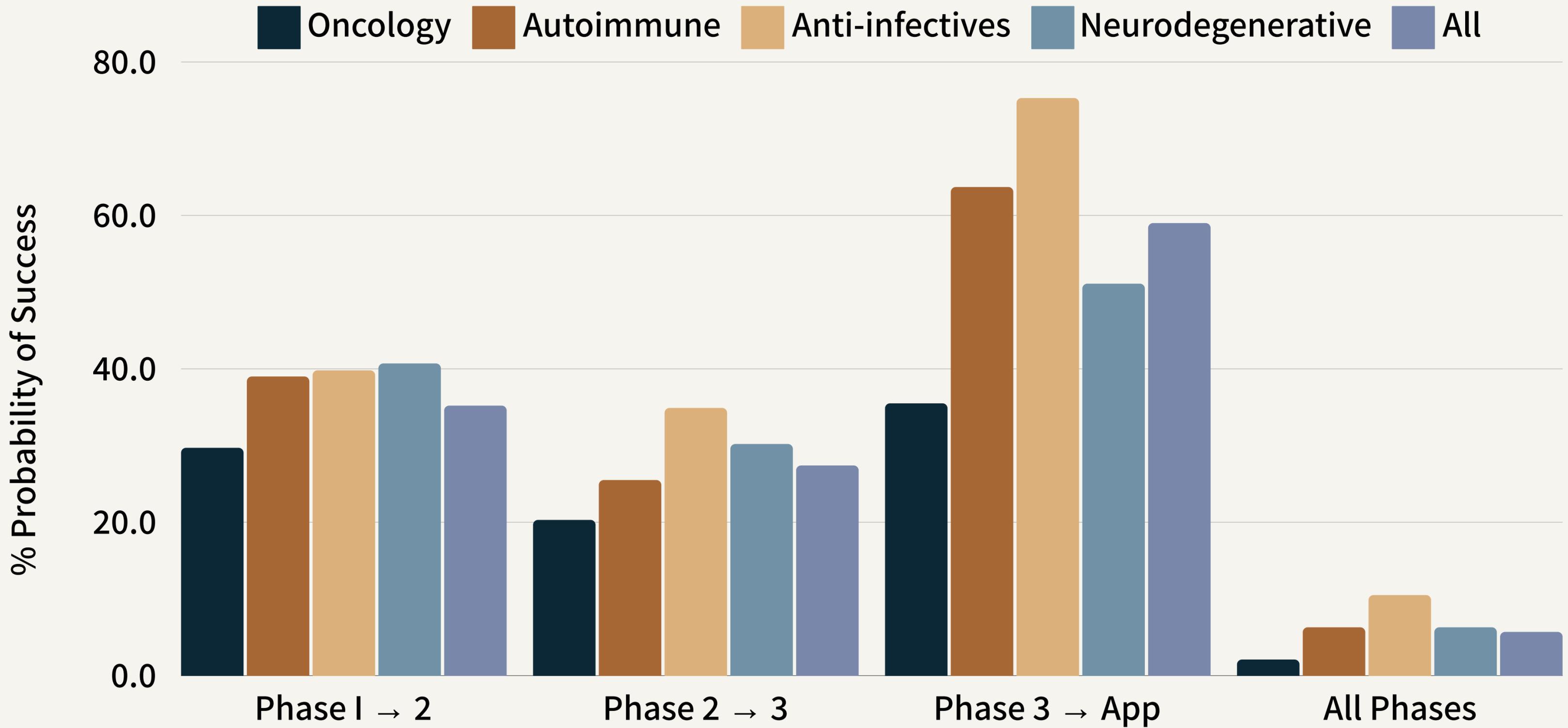
**Emulate
Bio**

**Predictive
Toxicology**

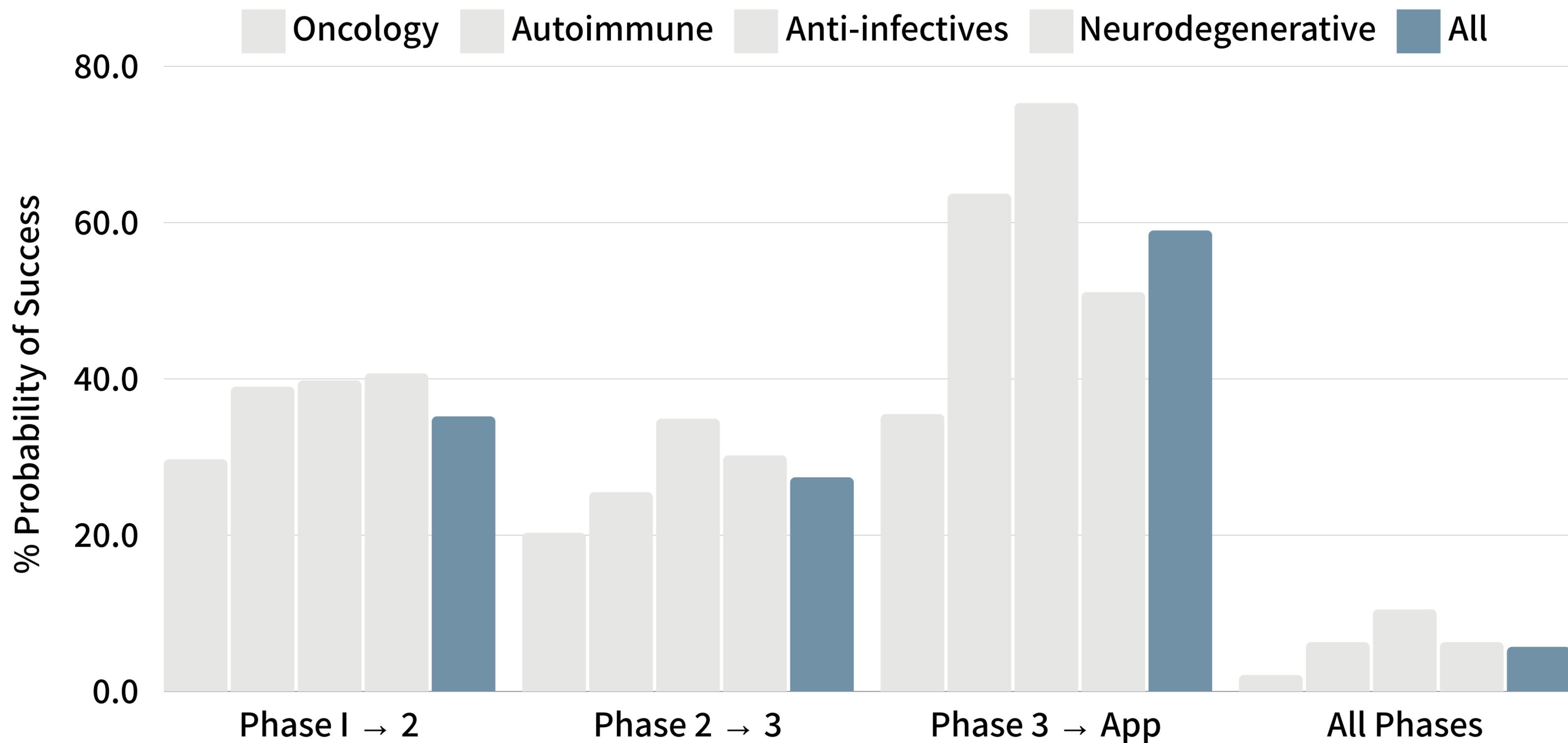
- **Tox21**
- **eTOX**
- **OASIS**
- **IQ-DILI**

**Wellcome
Leap:
HOPE**

Probability of Success | Disease areas



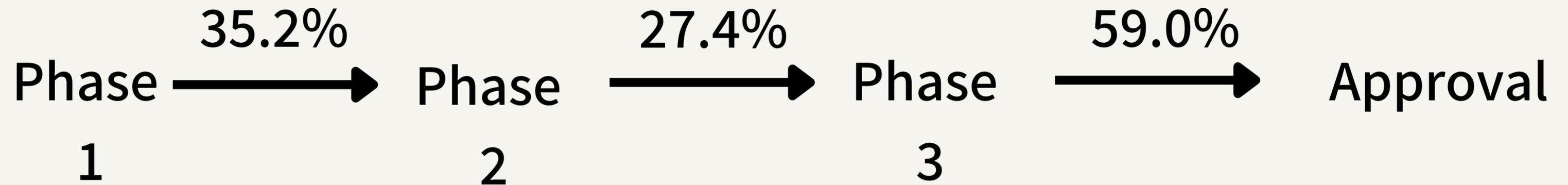
Source data: Adapted from Wong, et. al. (2019)., Biostatistics



Source data: Adapted from Wong, et. al. (2019)., Biostatistics

Drug development estimated success rate of 5.7%

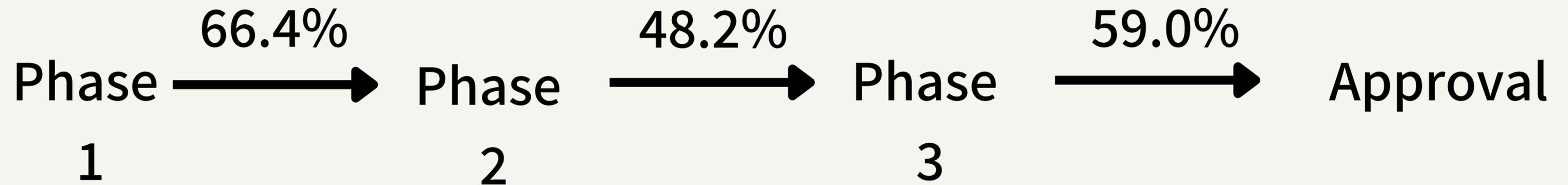
Clinical Trial Success Rates



Source data: Adapted from Wong, et. al. (2019)., Biostatistics

Drug development estimated success rate of 13% (Alt method)

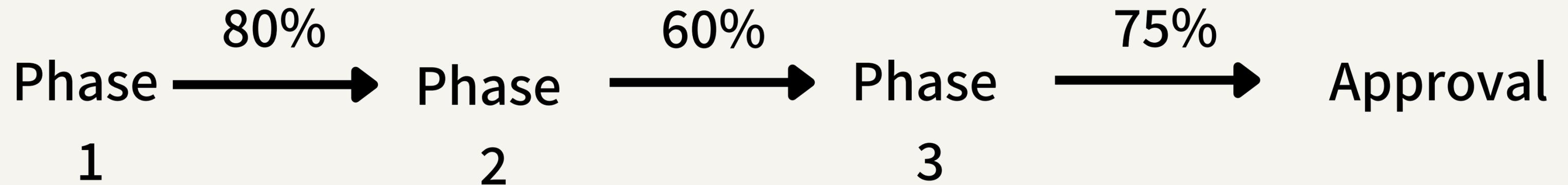
Clinical Trial Success Rates



Source data: Adapted from Wong, et. al. (2019)., Biostatistics

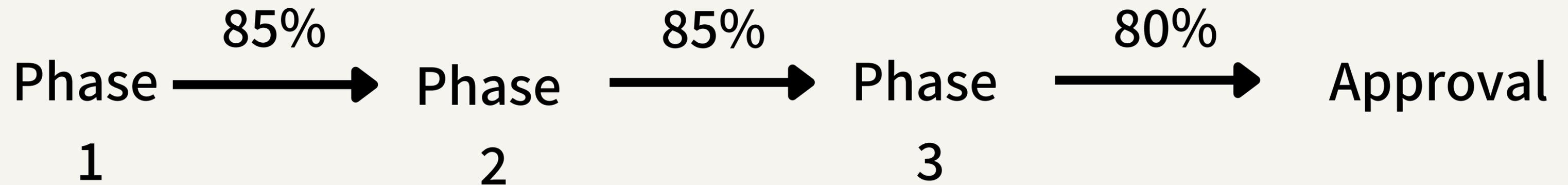
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10X success rates in 10 years

57% overall success rates across all diseases



ATHENA vs. Other AI: Importance of High Quality Data

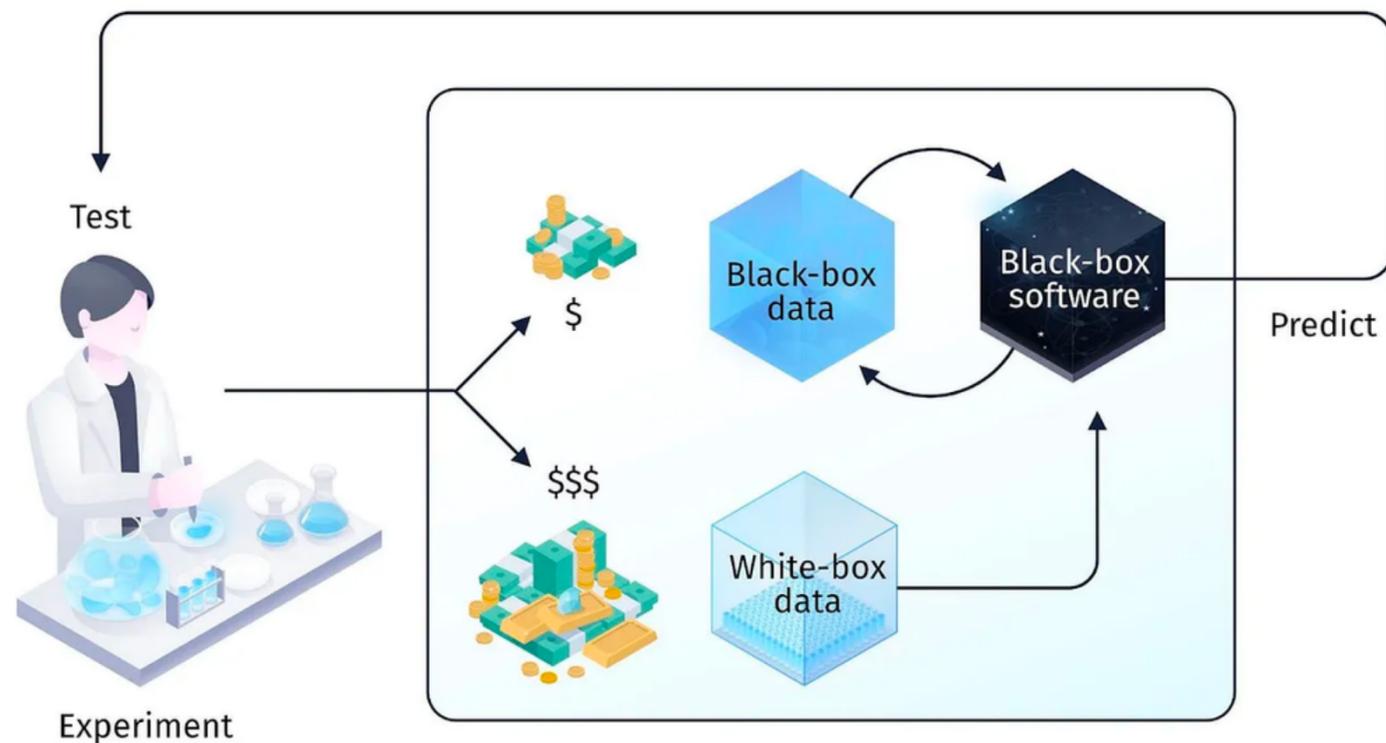
“Generation 3” AI-driven biological science.

“

... requirement to have **sufficient paired “white-box” + “black-box” data to train and evaluate** such a model.

Michael Bronstein,

DeepMind Professor of AI, University of Oxford.



Credit: Bronstein and Naef. "Road to Biology 2.0"

“ I think the best way to make progress on applications of machine learning to drug discovery is to **fund a large public effort that will generate high-quality data and make this data available to the community.**

...

It frustrates me that funding agencies continue to support research into new ML methods but **are unwilling to fund efforts to generate data that can be used to train and validate ML models for drug discovery.**

Patrick Walters,
Chief Data Officer of Relay Therapeutics

<https://practicalcheminformatics.blogspot.com/2023/08/we-need-better-benchmarks-for-machine.html>

“

A key point that cannot be overemphasized: **We lack consistent and quality data for both training and validation across most applications in drug discovery.**

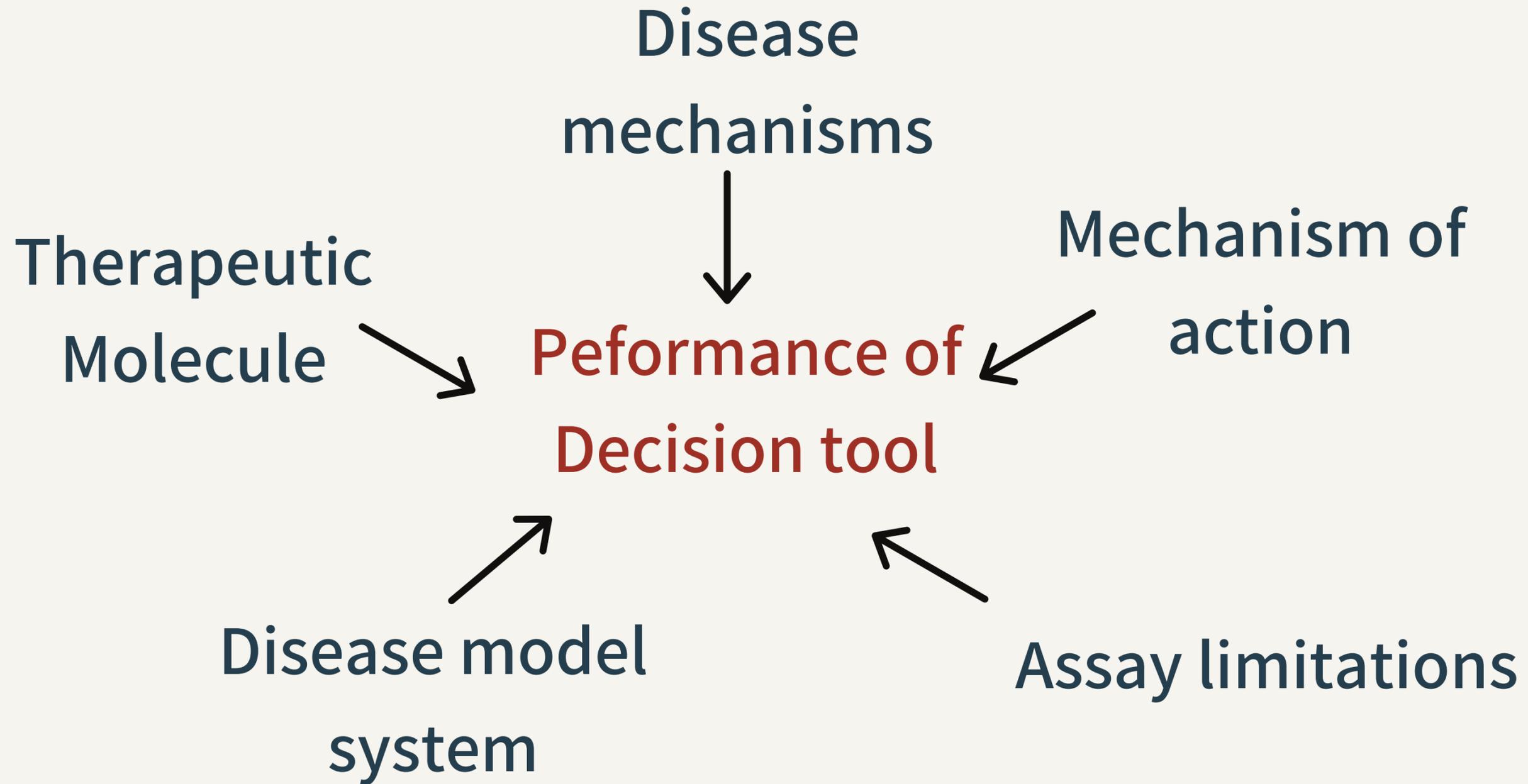
Sam Bjork & Travis Hughes
Digitalis Ventures

“

Generally too few data to expect algorithms to infer relationships between drug treatment and in vivo endpoint observations

Andreas Bender,
Professor of Molecular Informatics, Cambridge

What is Causal AI?



Why causal inference?

1

Invariant causal representations

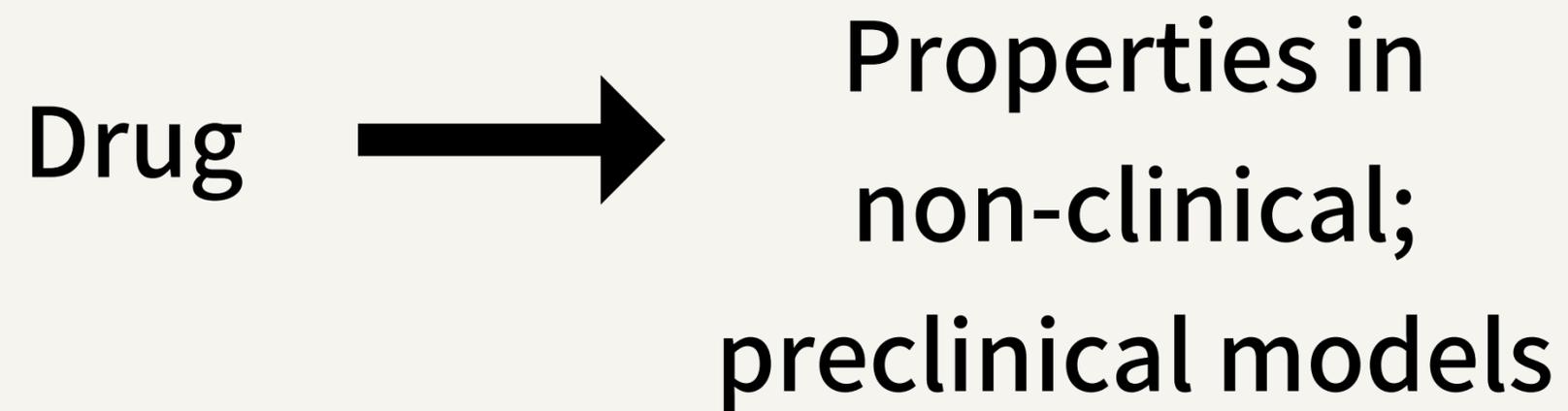
2

Account for measurement \neq biological construct

3

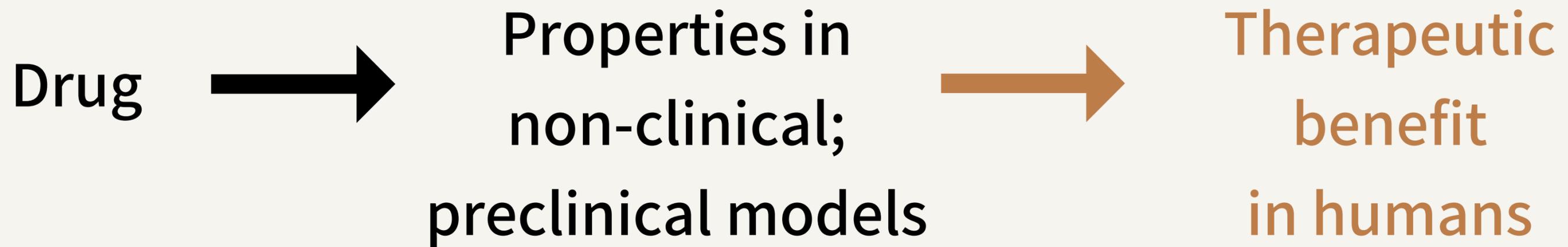
Evidential Triangulation: fuse orthogonal evidence across studies

Labels are highly ambiguous — biology is context dependent



$f(X, y)$

Labels are highly ambiguous — biology is context dependent



$f(X, y)$

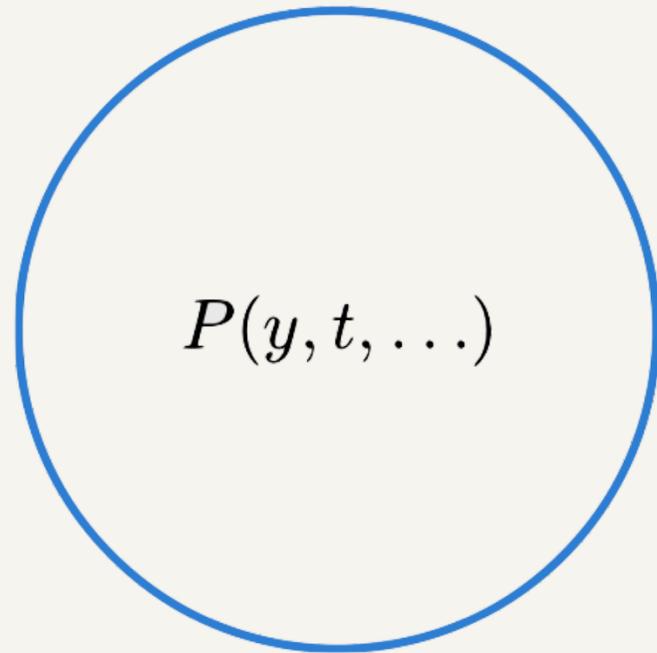
Training

$f(X^*, y^*)$

Testing

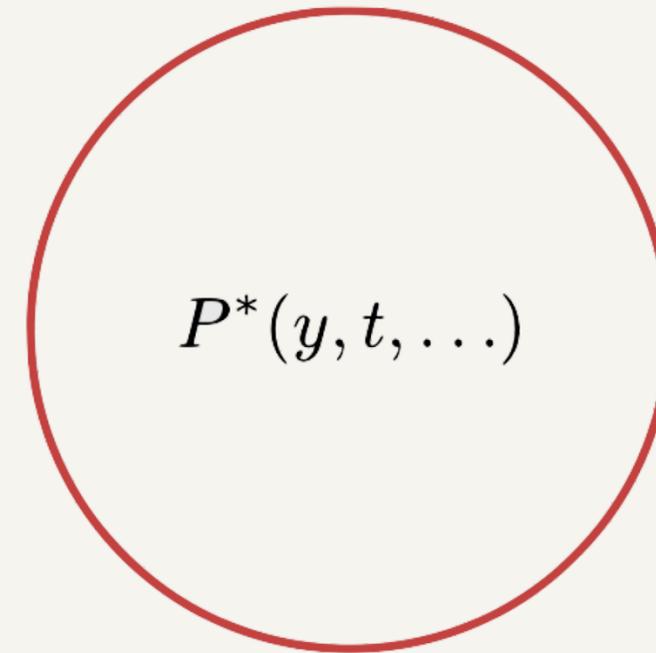
Transportability problem

Source Population Π



Given $P(y \mid do(t), x)$

Target Population Π^*



$P(y \mid do(t), x) \stackrel{?}{=} P^*(y \mid do(t), x)$

Bareinboim, Elias, and Judea Pearl. 2016. "Causal Inference and the Data-Fusion Problem." *Proceedings of the National Academy of Sciences of the United States of America* 113 (27): 7345–52.

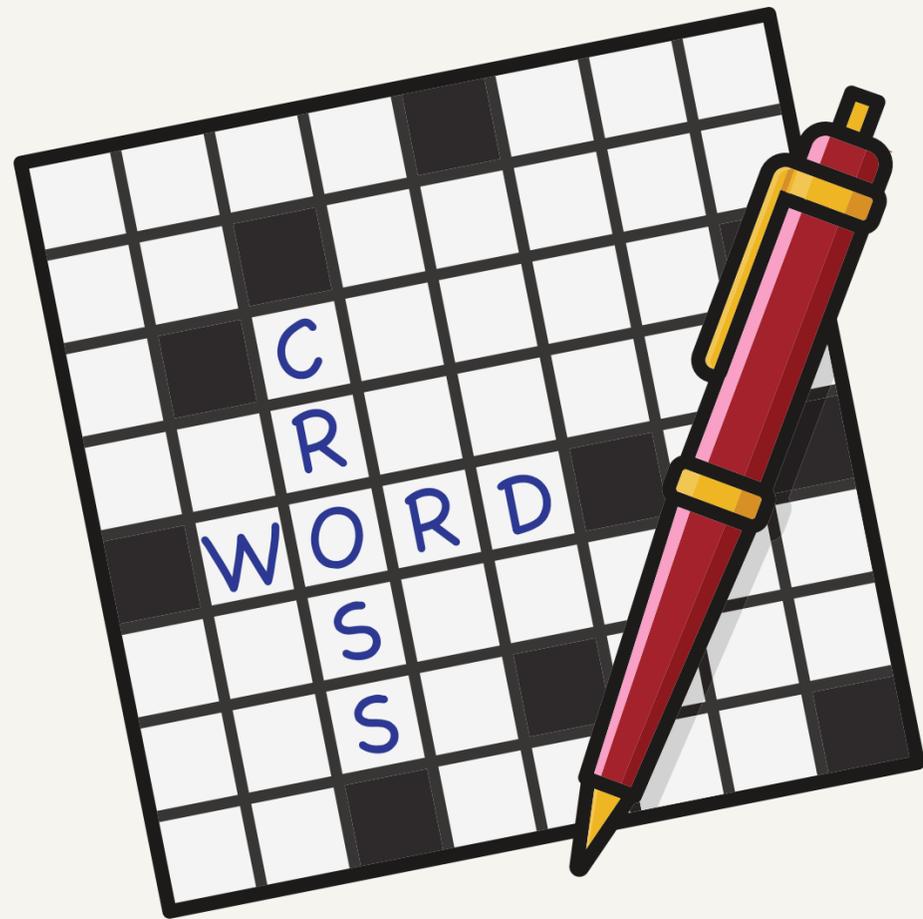
Lee, Sanghack, Juan Correa, and Elias Bareinboim. 2020. "General Transportability – Synthesizing Observations and Experiments from Heterogeneous Domains." *Proceedings of the AAAI Conference on Artificial Intelligence* 34 (06): 10210–17.

Breskin, Alexander, Stephen R. Cole, Jessie K. Edwards, Ron Brookmeyer, Joseph J. Eron, and Adimora A. Adimora. 2021. "Fusion Designs and Estimators for Treatment Effects." *Statistics in Medicine* 40 (13): 3124–37.

Dahabreh, Issa J., Anthony Matthews, Jon A. Steingrimsson, Daniel O. Scharfstein, and Elizabeth A. Stuart. 2023. "Using Trial and Observational Data to Assess Effectiveness: Trial Emulation, Transportability, Benchmarking, and Joint Analysis." *Epidemiologic Reviews*, February. <https://doi.org/10.1093/epirev/mxac011>.

Squires, Chandler, Dennis Shen, Anish Agarwal, Devavrat Shah, and Caroline Uhler. 11--13 Apr 2022. "Causal Imputation via Synthetic Interventions." *Proceedings of Machine Learning Research*. PMLR.

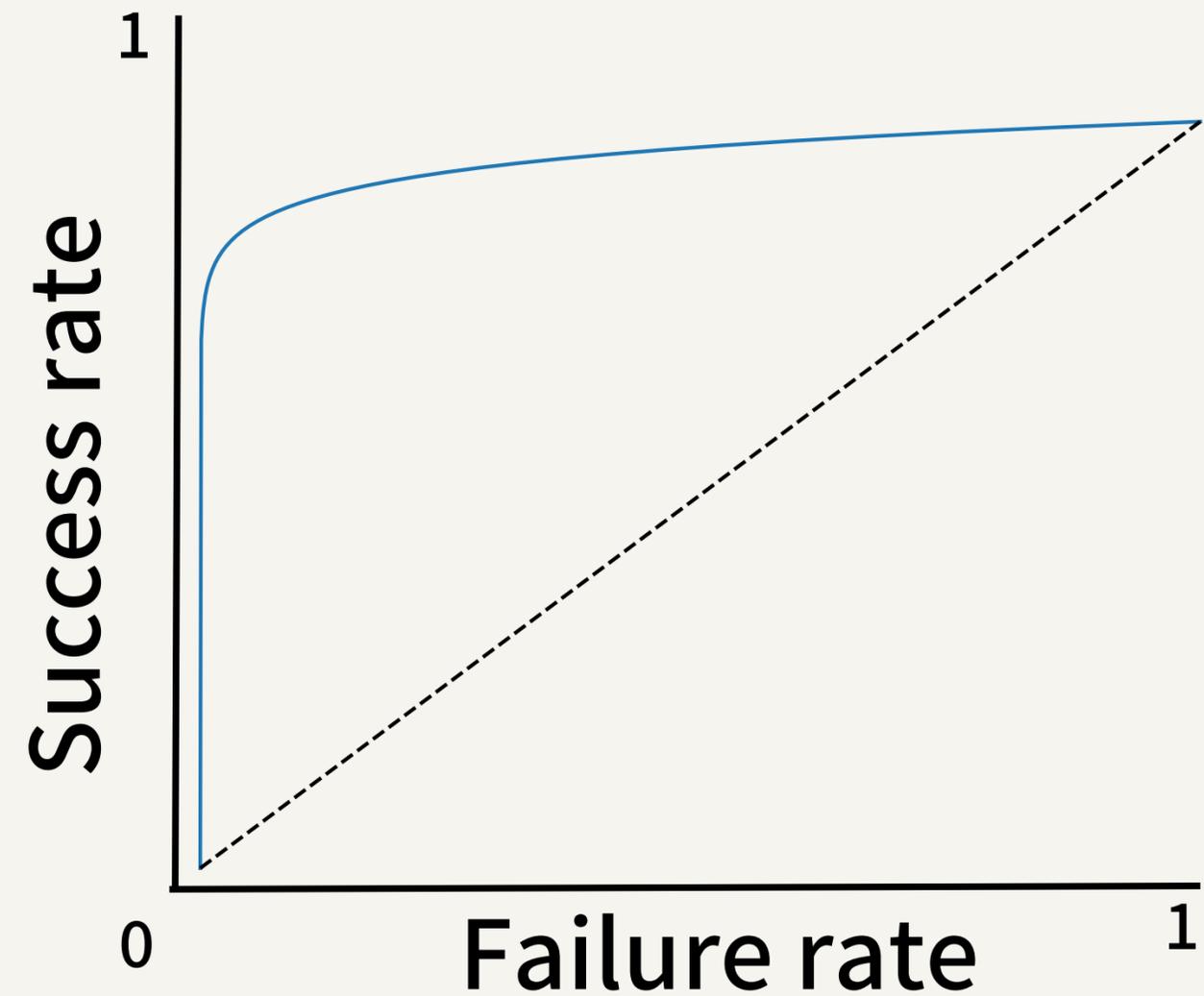
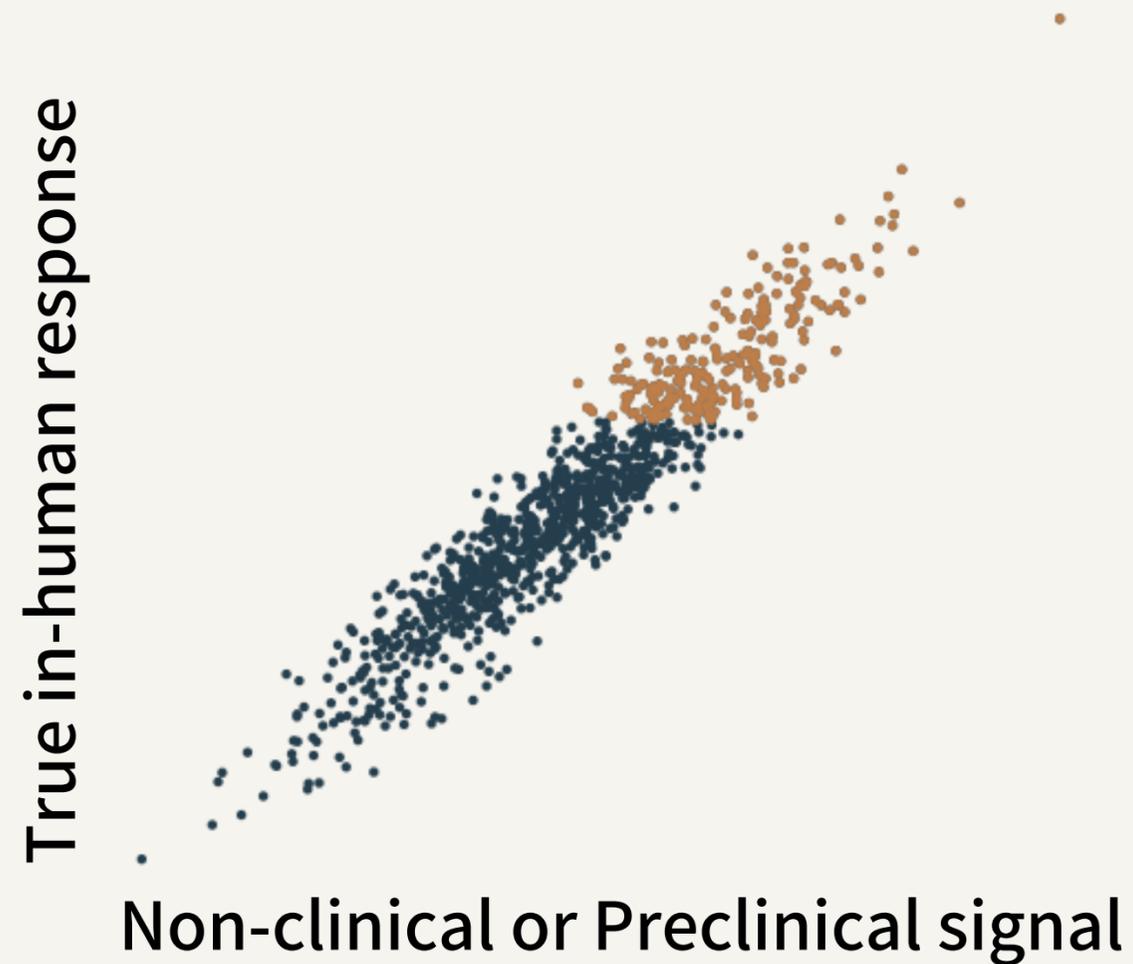
Evidential Triangulation



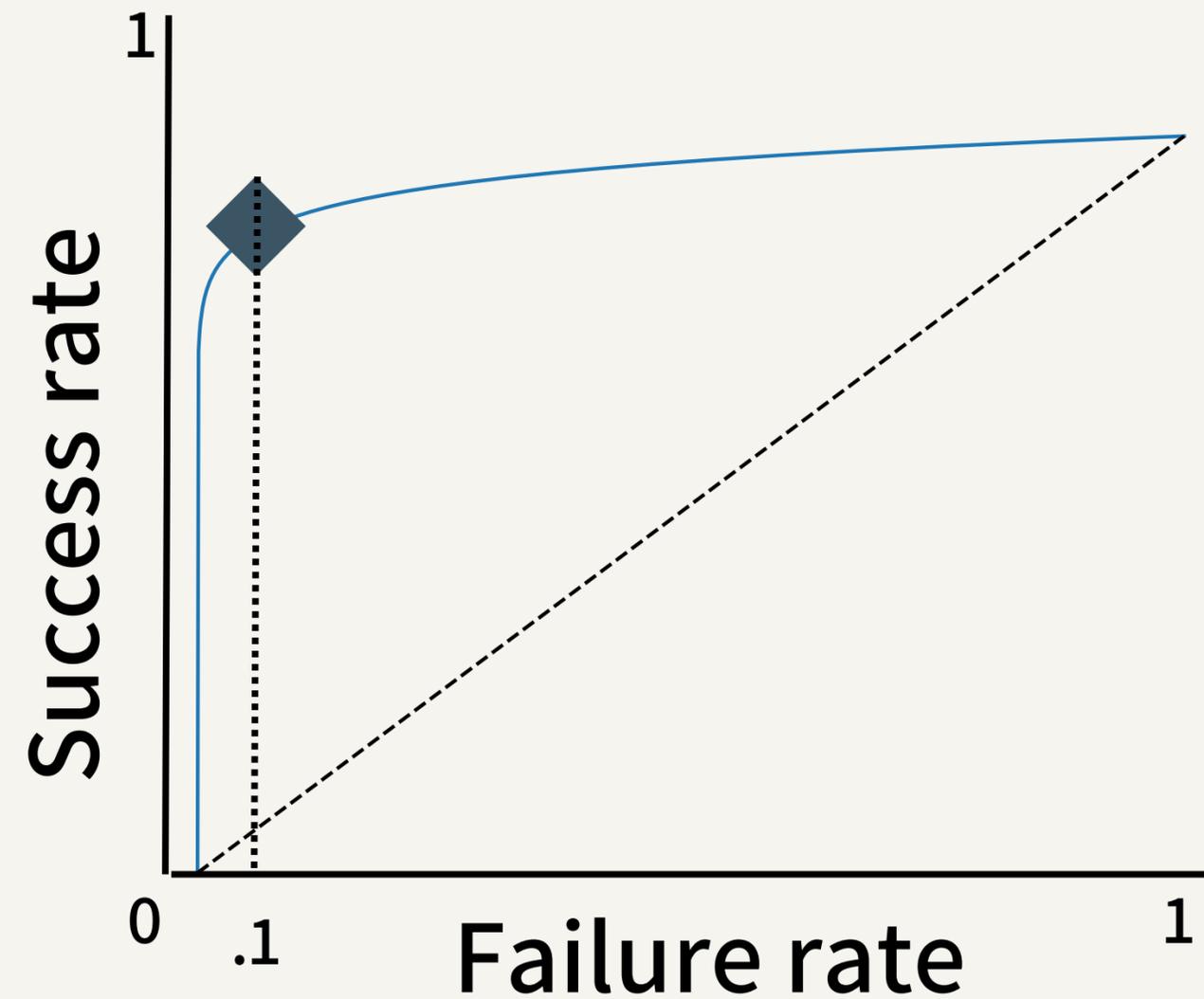
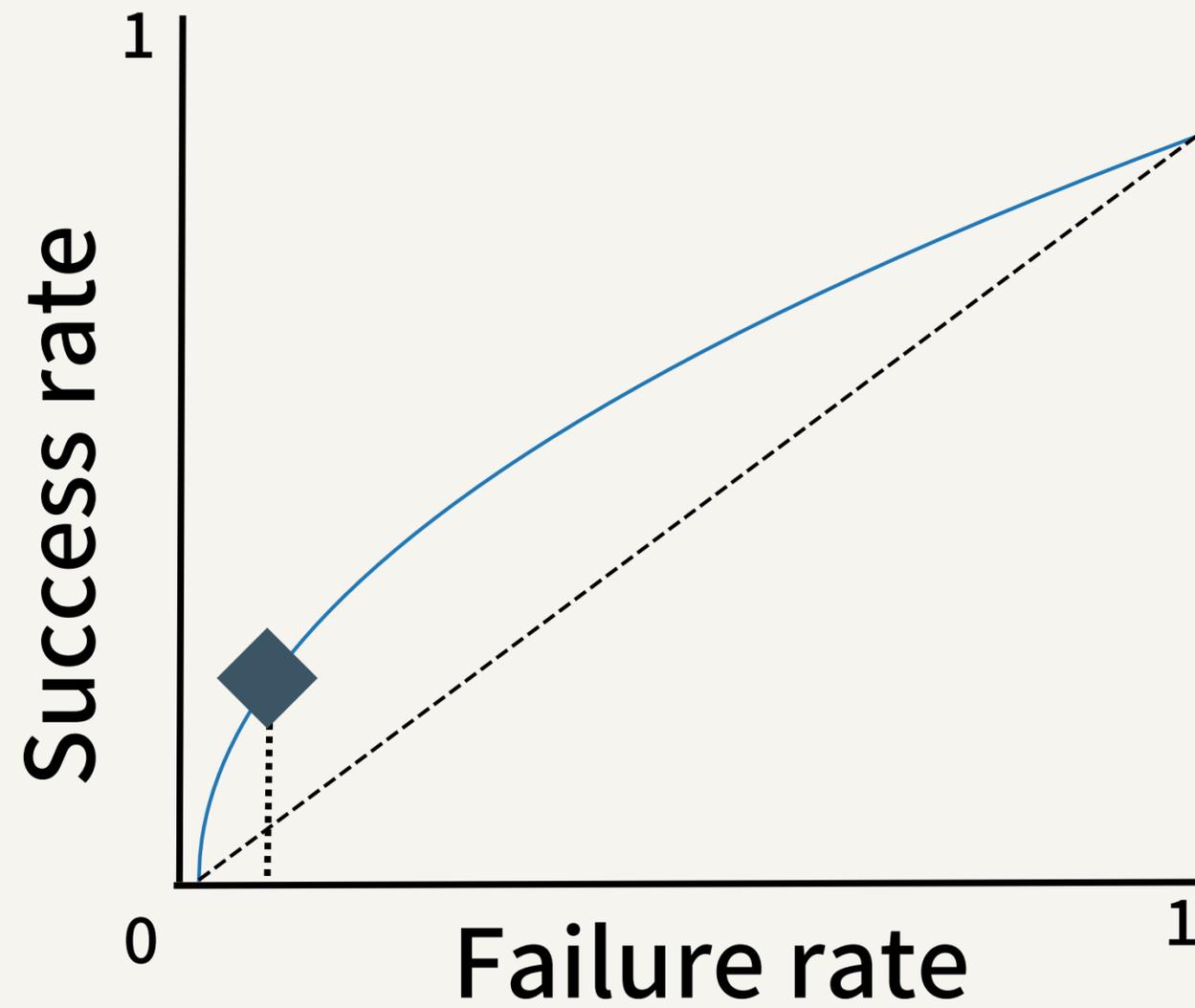
- Clues — partially accurate tool
- Words — in-human predictions per tool
- Borrowing strength — Identify tools with orthogonal biases
- Triangulation — interlocking of independently confident words

Decision Tools

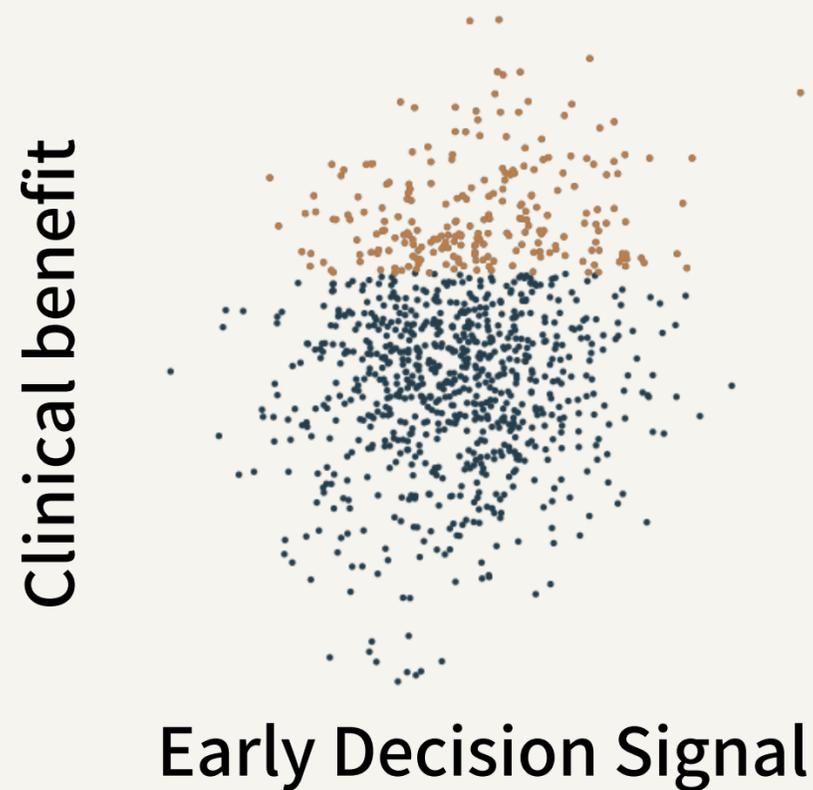
Operating Characteristics of Proxy Signals



Not about reducing false positives

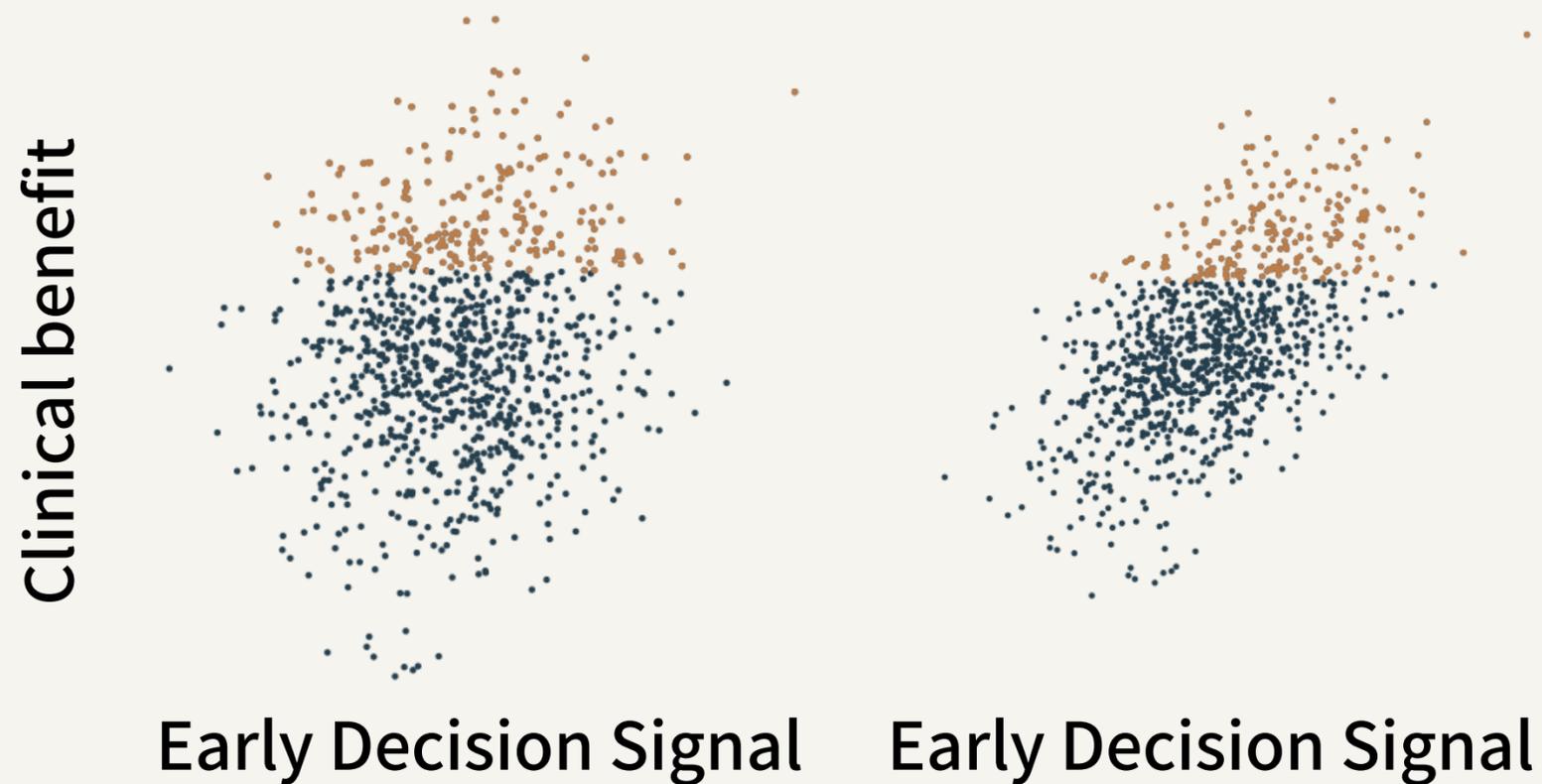


Quality of decision tools matter!



Validity implies
ability to distinguish
winners from losers

Quality of decision tools matter!



Difference between
low validity (.2) to
moderate validity (.5)
for phase 1 is worth
>100m

Examples from Oncology Decision Tools

The case of cancer drug development

Success rate of **~2.1%**

Costs of 4 billion per novel drug entity

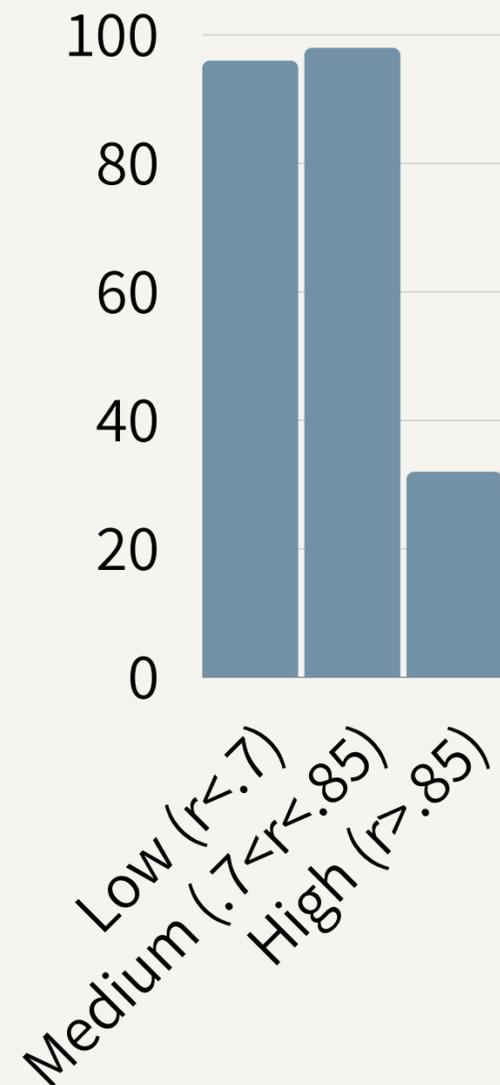
Low validity of decision tools leads to poor translational success – 1

Weak precision biomarkers

→

fail to separate who benefits from immune checkpoint inhibitors from antibody drug conjugates or chemotherapy

Low validity of decision tools leads to poor translational success – 1



Poorly validated biomarkers for surrogate endpoints



treatments do not improve overall survival (paclitaxel+bevacizumab)

Low validity of decision tools leads to poor translational success – 1

“The use of surrogate end points in oncology has led to use of toxic drugs that do not improve survival. For example, **bevacizumab (Avastin; Roche/Genentech) gained FDA accelerated approval for metastatic breast cancer in 2008 based on evidence that it could improve PFS.** In 2011, that approval was withdrawn when multiple randomized trials confirmed that bevacizumab did not improve overall survival and that gains in PFS were more modest than those seen in the earlier trial. Nevertheless, Medicare and other insurers are still obliged to pay for bevacizumab because it remains endorsed by the NCCN for this indication.”

Low validity of decision tools leads to poor translational success – 2

In-vitro & in-vivo drug response prediction of anti-cancer drugs show poor corroboration to phase 1 trials for safety

Source data: Bae et al. Cell Death and Disease (2020). doi.org/10.1038/s41419-020-2462-8;

Jenzch et. al. JAMA Netw Open.(2023) [doi:10.1001/jamanetworkopen.2023.24977](https://doi.org/10.1001/jamanetworkopen.2023.24977)

Low validity of decision tools leads to poor translational success – 2

Preclinical disease models of therapeutic benefit don't translate to humans



Failure of IGF-1R inhibitors in clinical settings

Source data: Bae et al. Cell Death and Disease (2020). doi.org/10.1038/s41419-020-2462-8;

Jenzch et. al. JAMA Netw Open.(2023) [doi:10.1001/jamanetworkopen.2023.24977](https://doi.org/10.1001/jamanetworkopen.2023.24977)

Low validity of decision tools leads to poor translational success – 2

“Xenograft data considered to be predictive of the successful clinical activity of IGF-1R inhibitors, all of which subsequently failed to show clinical efficacy, can either be considered to invalidate the models themselves (when there was 100% tumor growth inhibition but no clinical activity) or, at the least, the interpretation of them. In 2014, drug researchers at AstraZeneca articulated a 5-dimensional framework that reduced their drug attrition in clinical trials: more rigorous target validation and improved preclinical models were key aspects that required attention.”